

KATELIN KOMBOS

GRAPHIC DESIGNER & PHOTOGRAPHER

903.920.2493



katelinpk@gmail.com



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katelin-kombos-
23622b94



EDUCATION

Stephen F. Austin State University
College of Fine Arts | School of Art
B.A. in Art History
2010 - 2014

TECHNICAL SKILLS

Adobe Creative Suite

Digital Photography

Email Marketing

Responsive Design

Digital Design

Print Design

Brand Integrity

Composition & Color Theory

Mac & PC Proficient

Microsoft Office

PROFESSIONAL PROFILE

Throughout my work experience, I have developed a strong understanding of design, brand development, multichannel marketing and it's impact on the company and consumer. I hold a strong commitment to following a company's brand integrity, actively participating in collaborative environments and maintain a strong knowledge of current design trends and software. Most importantly, as a photographer and graphic designer, I strive for my designs and imagery to communicate, inspire, inform and ultimately captivate consumers.

EXPERIENCE

Cavender's | Tyler, TX | May 2018 - Present

PHOTOGRAPHER & CREATIVE DESIGN COORDINATOR

Responsible for capturing and editing high impact imagery that evokes emotion and brand authenticity for all print and digital marketing designs while collaborating with designers to ensure brand consistency.

- Conceptualize, plan and produce high-level advertising photography for emails, print advertisements, social media & other marketing campaigns
- Understand & utilize principles of composition, color and tone, various design layouts and continuous knowledge of motion graphics and photo retouching.

Cavender's | Tyler, TX | April 2017 - April 2018

WEB PHOTOGRAPHER & CREATIVE DESIGNER

Responsible for Cavender's promotional digital visual design elements across various platforms. Daily tasks involve designing multiple weekly company e-mail newsletters, social graphics, bimonthly web graphics, online promotional banner ads, capturing and editing photography.

- Assisted in the design and development of the company's soon-to-launch retail website platform

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PERSONAL SKILLS

Creative Spirit

Organized

Time Management

Team Player

Adaptability

Motivated

Fast Learner

REFERENCES

Anna Sullivan

Creative Production & Marketing Coord

Cavender's Stores LTD | Tyler, TX

anna@cavenders.com

903.714.5300

Tamala Hays

Studio Photographer

Cavender's Stores LTD | Tyler, TX

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EXPERIENCE

Cavender's | Tyler, TX | January 2015 - May 2018

LEAD WEB GRAPHIC DESIGNER

- Designed and executed digital marketing materials, such as email, web graphics, social graphics and web banners
- Capturing product and model photography
- Managed the company's internal online product photography library and uploading product photography to the company's File Transfer Protocol (FTP) software

Arthur Temple College of Forestry and Agriculture (ATCOFA)

ATCOFA | Nacogdoches, TX | May 2014 - September 2014

GRAPHIC DESIGNER/PUBLICATIONS ASSISTANT (TEMP)

- Designed and developed several promotional publications that created an uniform design concept for the college
- Assisted the Dean of the college, Geographic Information Systems Administrator, Outreach Coordinator and college administrative professionals on multiple internal tasks and events

ATCOFA | Nacogdoches, TX | June 2011 - May 2014

GEOGRAPHIC INFORMATION SYSTEMS (GIS) LAB SA

- Designed, conceptualized and produced the college's in-house curriculum guides, yearly newsletters, brochures and multiple web and print publications
- Created and maintained the college's various department promotional posters
- Capturing photography and videography for in-house events